

SERIES 800
SCHOOL-COMMUNITY RELATIONS

821.4(1)

CREATION AND MAINTENANCE OF INTERNET WEB PAGES

The Internet provide a valuable learning tool for students and staff and offers another communications vehicle for informing the public about school programs and activities. In order to take advantage of the opportunities the Internet provides, the Board authorizes the creation of Web pages on the Internet.

Only those Web pages maintained in accordance with Board policy and established procedures shall be recognized as official representations of the School District. The District Administrator shall designate an individual(s) to be responsible for maintaining the official district Web page and monitoring all District Web page activity.

Information may only be placed on official District Web pages if it meets the following general requirements:

- The information has been carefully reviewed and approved by the District Administrator or his/her designee.
- The information is an accurate and factual representation of official Board policies, programs and positions.
- The information does not contain any confidential material or other material in violation of laws, regulations or established Board policies. Copyrighted material may not be used without appropriate permission.
- The information is written so that it can be clearly understood and meets proper standards of grammar, spelling, punctuation, etc.
- The information is reviewed on a regular basis to ensure that it remains accurate and up-to-date.

The District Administrator or his/her designee shall be responsible for Web page design, style and content. Safeguards shall be put in place as necessary to provide for compliance with this policy, to protect the integrity of the information on the Web page and to protect school district equipment.

Legal References:

Cross References:

Date of Adoption: December 16, 2009

Date of Revision: